

# LEE DANIELS

## ENTREPRENEUR

### CONTACT



071 117 3009



leedaniels290604@gmail.com



www.webprodigy.dev



69 Keerom St. 7100  
Kleinvlei, Eersteriver

### SKILLS

Web Designer

Web Developer

Copywriter

SEO specialist

### EDUCATION

Grade 12

#### Kleinvlei Sekonder

2017-2021

High School Graduate with a proven track record of academic excellence and dedication to learning.

Digital Marketer

Google 

2023

A certification for 26 modules completed as a google marketer.

### LANGUAGES

English



Afrikaans



### PROFILE

I am a creative and skilled web developer with a passion for design and a talent for writing compelling copy. With experience in creating visually appealing websites and crafting engaging content, I am committed to delivering high-quality work that exceeds client expectations. Let's work together to bring your vision to life.

### WORK EXPERIENCE

#### Waiter

Suidpunt Potpourri

2021-2022

- I gained initial work experience as a runner, responsible for cleaning tables, at this restaurant.
- Subsequently, I advanced to the role of waiter at the same establishment.
- As I continued to develop my skills as a waiter, I also took on the responsibility of managing the restaurant's waitlist. This involved not only maintaining an organized and efficient system for seating guests, but also providing them with a positive and welcoming experience from the moment they arrived. Through my attention to detail and focus on customer satisfaction, I was able to contribute to the restaurant's reputation for exceptional service.

#### CCP Coordinator

Afrika Tikkun NGO

2022-2023

- I held a position as a coordinator at Afrika Tikkun, where I was responsible for overseeing various projects and ensuring their successful completion.
- During my time in the CCP department at Afrika Tikkun, I had the opportunity to work on a range of initiatives that aimed to improve the lives of individuals and communities in need. This included collaborating with other team members to develop and implement programs focused on education, healthcare, and social services. In my role, I also had the chance to engage with stakeholders and partners, leveraging their input and support to achieve our goals. Through this work, I gained valuable experience in project management, community development, and stakeholder engagement.
- As a facilitator in the CYD department at Afrika Tikkun, I played a key role in delivering engaging and informative sessions to program participants.
- In addition to my other responsibilities, I provided assistance to the IT department at Afrika Tikkun, supporting the organization's technological infrastructure and operations.

# LEE DANIELS

## DIGITAL MARKETER

### CONTACT

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- leedaniels290604@gmail.com
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- 69 Keerom St. 7100

### EXPERTISE

- Created visually appealing and user-friendly websites through a combination of design and development skills, utilizing HTML, CSS, and JavaScript.
- Coordinated with team members across different departments to ensure that project requirements were understood and met, while also providing regular status updates to stakeholders.
- Stayed up-to-date with current trends and emerging technologies within the industry, ensuring that design and development expertise was always cutting-edge.

### REFERENCES

#### Suidpunt Potpourri

- 028-435-7378
- info@suidpuntpotpourri.co.za

#### Afrika Tikkun NGO

- 060-347-5618
- siphokazim@afrikatikkun.org

### WORK EXPERIENCE

#### Freelancer

WebProdigy(Own) 2023-Currently

- I began my journey as a web developer at the age of 12, fueled by a passion for technology and a desire to create something meaningful. Over time, I immersed myself in the world of web development, mastering a variety of programming languages and frameworks, and gaining experience in building websites and web applications that deliver results. Through this journey, I have learned the value of persistence, curiosity, and creativity, and am constantly striving to improve my skills and take on new challenges in the field.
- Later on, I expanded my expertise to include web design, enabling me to create websites that not only functioned well, but also looked visually appealing and engaging for users.
- My fascination with language and communication led me to discover a passion for copywriting, an area in which I have honed my skills and developed a strong understanding of effective messaging and branding.
- As a digital marketing professional, I am committed to helping organizations succeed in the digital landscape, leveraging a wide range of strategies and tools to drive growth and engagement. To stay up to date with the latest trends and best practices, I obtained certification from Google in digital marketing, which has provided me with a comprehensive understanding of topics such as search engine optimization, pay-per-click advertising, social media marketing, and analytics. Through this certification, I have gained valuable insights and skills that allow me to deliver measurable and impactful results for my clients.

# LEE DANIELS

WEB DEVELOPER

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TO WHOM IT MAY CONCERN,

I am writing to introduce myself and express my interest in working with your organization as a freelance web developer, designer, copywriter, and digital marketer. As someone with a versatile skill set and a commitment to delivering high-quality work, I believe that I would be a valuable asset to your team and help you achieve your goals.

With over 7+ years of experience in the digital space, I have built a diverse range of skills and expertise that enable me to deliver impactful results for my clients. From building custom websites to developing marketing campaigns and creating compelling content, I have the experience and knowledge to help you succeed in today's digital landscape.

In addition to my experience, I have also obtained certifications in digital marketing from Google, which have provided me with a comprehensive understanding of topics such as search engine optimization, pay-per-click advertising, social media marketing, and analytics. Whether you need someone to help you build a new website, optimize your digital marketing strategy, or create engaging content, I have the skills and expertise to help you achieve your goals.

As a freelancer, I am committed to providing exceptional service and building strong relationships with my clients. I am responsive, reliable, and dedicated to ensuring that every project I work on exceeds your expectations. Whether you need ongoing support or a one-time project, I am committed to delivering high-quality work and helping you achieve your business objectives.

Thank you for considering my application, and I look forward to the opportunity to work with you. Keep that business going!

SINCERELY,

A handwritten signature in black ink that reads "L. Daniels". The signature is written in a cursive, flowing style.

LEE DANIELS

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